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How Male-Scaping Changed Jay Z's Career Forever (9 Experts Tips For Men!)

It's quite obvious that several factors were in play that transformed Jay Z from a Brooklyn-bred rapper into a Hip Hop mogul. Aside from smart business decisions, hit songs and a pretty fly wife—he changed his image. And image, as we all quietly know, is everything.

As subtle as the change was, Jay Z's look became more clean cut, tailored and mainstream through the years. When it comes to male grooming, there's a lot to know. So we picked the brains of three experts who spoke on everything from dress to skincare and public image— and how it all has the potential to change a man.

Read their key advice below:

NICK BERNER, FOUNDER OF DUDE SKINCARE

On hair maintenance: “An obvious thing a man can do to looked extra coiffed and groomed is use a high quality blade and shave gel combination that doesn't leave his skin looking and feeling irritated. Finishing off his look with a medium range hold styling gel fixes a man's hair in place for a stylish and well groomed appearance.”

On the pressure to look good: “With the global economy introducing more competitive challenges than ever before, men are well served to take time to engage in a daily grooming and skincare regimen that keeps them as young and healthy-looking as possible. Taking the time to apply a sequence of quality products like cleansers, hydrating shave gels, moisturizers, and sun care products ensures that a man's skin is repaired, hydrated, protected and maintained in ways

that can only help advance his professional aspirations. In today's youth obsessed society, the pressure is no longer solely on women to remain young looking. That is why we have seen such an increase in male plastic surgery."

Why men are more comfortable about male grooming: "Today's man is far more aware of his grooming and skincare needs than his father or grandfather, whose facial regimen most likely consisted of a bar of soap and hot water. Spa directors worldwide can share stories of how men are an increasingly important part of their clientele, across a range of services long associated with women. Men do not have the same aversion to facials, body hair removal, manicures and even pedicures that they had just a few years ago. The out-of-date term 'metrosexual' has come full circle, and skincare/grooming of all types is no longer a "taboo" subject for most men."