

## Dude Skin Care™

### Discover the Attributes: Sensual, Preventative, Hydrating, Clean Shaving

#### Press Release

#### Dude Skin Care, Miami Beach

Definition of “Dude”\*\* - a man concerned with his clothes, grooming, and manners.



Technically the term Dude is an older term that has been around since the 1800's, allegedly derived from Scotland, but today a slang largely referring to educated, young men taking pride in their appearance. When referring to Dude, as in Dude Skin Care™ the range of products for men is nothing close to slang; the six core products are robust, nourishing, rejuvenating, with a stimulating scent and designed to simplify daily grooming, enable good skin health, moisturize and hydrate to facilitate prevention and “anti-aging.” The Shave Gel allows for a clean, close shave, sensually fragranced with eucalyptus, and the full range - attractively packaged for all Dudes. The Moisturizer for daily care hydrates, renews and replenishes vital moisture to support cell structure, prevent aging, and complete skin integrity.

*Take Advantage of the current promotion: with the purchase of the full range, and receive a complimentary second Dude Wash, with a masculine scent, soothing, nourishing and invigorating. For Fathers Day, or simply for you or your man.*

Looking and feeling good is attractive, makes you appealing and feels great. The best treatment for skin health is proper daily care, and to rectify over-exposure to sun with soothing hydration, reinvigorate post shave, and simply be fantastic. Look good and feel better with Dude Skin Care™.

For more information please email to [info@dudeskincare.com](mailto:info@dudeskincare.com) or call 305-742-5600.

\*\*As derived from google dictionary.